

## **A Report on Start-up Boot Camp Programme on 21.10.2019**

A one-day start-up boot camp programme was organized by the institution, which took place on 21.10.2019. The event was coordinated by Dr. L.R. Sahu, Co-ordinator Career Counseling of this institution. The resource persons, Smt. Swasti Mishra, Executive Director, the Indus Entrepreneur and Smt. Jayanti Mahapatra Director, Training Guru shared valuable insights with the participants. The programme witnessed active participation from both faculty members and students, making it a resounding success. 117 nos of students are participated in this programme.

The start-up boot camp programme aimed to inspire and educate students about entrepreneurship and the essential skills required to establish and run successful businesses. The event provided a platform for students to interact with experienced professionals and gain practical knowledge about the start-up ecosystem.

Dr. L.R. Sahu, played a pivotal role in organizing and coordinating the event. His expertise in career guidance ensured that the programme was well-structured and beneficial for the attendees.

Smt. Swasti Mishra, a renowned expert in entrepreneurship and innovation, served as the resource person for the programme. Her extensive experience and in-depth knowledge in the field provided valuable insights to the participants. Smt. Jayanti Mahapatra engaging presentations and interactive sessions were instrumental in enriching the attendees' understanding of start-up concepts and strategies.

The event witnessed enthusiastic participation from both students and faculty members. Students from various disciplines actively engaged in the discussions, asking insightful questions and seeking guidance on their entrepreneurial ideas. Faculty members, too, contributed to the discussions, sharing their expertise and encouraging students to explore innovative business concepts.

Smt. Swasti Mishra conducted interactive sessions, discussing various aspects of entrepreneurship, including ideation, market research, funding options, and business planning.

### **Conclusion:**

The event not only imparted knowledge but also encouraged students to think creatively and explore entrepreneurial opportunities. The active participation of both students and faculty members showcased the institution's commitment to nurturing an entrepreneurial spirit among its community.

